

2024

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APRIL

Announced our Class of 2024, with representatives from all inductees present along with six members of the media



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MAY

Began establishing partner activations, including the KidSport Corporate Challenge



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JUNE

Tea reception for our new feature exhibit "All in the family"



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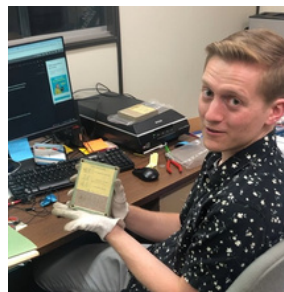
JULY

Tried new programming offerings, including seniors' programming, Olympic programming "en français" & Summer in the Square with Regina Downtown



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AUGUST

Record-breaking participation in our I Love Regina Day activation (1,160 people); popular social media campaign 'Hey Luke'



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SEPTEMBER

The Saskatchewan Sports Hall of Fame welcomed its seven newest inductees at its annual Induction Dinner & Ceremony on Saturday, September 28



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OCTOBER

Partnered with the Regina Pats to showcase Regina Pats jersey designs over the years on limited edition 'stadium cups' throughout the season



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NOVEMBER/DECEMBER

'Winter Pop-up' activities in Victoria Park and at an SSHF themed Christmas tree at the Conexus Arts Centre



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JANUARY

Through the City of Regina Winter Initiatives Grant, we had strong winter programming, including partnering with other Regina attractions on Saturdays in January. Partnered with CSC Sask to bring in Paralympian Lisa DeJong for the Frost Festival and give out copies of her book 'Lucy's Fancy Leg'



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FEBRUARY/MARCH

Participated in Sask Archives Week, with a display at an event at the Provincial Archives and published web and social series with various material from our archives. Also hosted an online art auction with SKNAC as a year-end fundraiser



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SASKATCHEWAN SPORTS HALL OF FAME

2024 ANNUAL REPORT

Chair Message

After serving as Past President for a year, I was honoured to return to the role of President for the 2024-2025 year. Leading our dynamic and engaged board has been a year of progress and forward-thinking. I wish to thank my colleagues on the board for their dedication to our organization and for the mentorship and guidance many provided to me.

2024 marked the first year of our new three-year strategic plan. A key achievement was the formation of a new advocacy committee, led by Jen Leflar, with Vice Chair Karen Meban and myself. This committee was established to facilitate discussions about the future of the Saskatchewan Sports Hall of Fame, particularly regarding our physical location and requirements.

The annual Induction Ceremony is always a highlight, and this year was no exception. On September 28th, we celebrated the induction of seven deserving inductees into the Hall. Although it was an evening of celebration, we also reflected on the recent loss of Shelia Kelly. Sheila’s dedication and commitment to the Saskatchewan Sports Hall of Fame were remarkable, and her memory will undoubtedly live on at the Hall and in the hearts of those she touched.

After nine years, it is time for me to step down from the Board. It has been an honour to work with all of the board and staff members I have encountered over the years. This year also marks the end of terms for Mike Babcock, Tennille Grimeau, Chris Weitzel, and Cary Wessel. I thank you all for your dedication to the SSHF and wish you the best in your future endeavours. I also extend my gratitude to all 2024-2025 Board members – as well as our staff led by Executive Director, Erin Stankewich – for your leadership, time, and commitment to the continued growth and prosperity of the Hall. I look forward to watching the Hall continue to evolve as a treasured Saskatchewan institution as it heads towards celebrating 60 years in 2026.

Robb Elchuk
Board Chair

2024- 2025 Board of Directors

Executive

Robb Elchuk - Chair
Karen Meban - Vice Chair
Mike Babcock - Treasurer
Trent Blezy - Past Chair

Directors

Amber Day
Taylor Froehlich
Tennille Grimeau
Jennifer Leflar
Jeff Lightheart
Kelvin Ostapowich
Christopher Weitzel
Cary Wessel

Executive Director Message

The 2024-2025 year was the first full year of new leadership since the retirement of Shelia Kelly and it was marked by her tragic passing just over a year after her retirement. It was a productive year at the Hall of Fame and many of the organizational and sustainability advances we were able to put in place this year is do to the diligent and detailed planning of Shelia.

Most notable was the foresight to put in place many years ago, a planned giving initiative that saw the Hall purchase insurance policies on leaders of the Hall, including board members, long-term staff and Shelia herself. This gift has not only allowed us to increase our reserves to strengthen our sustainability, but also to put in motion an investment plan that will honour Shelia’s memory in perpetuity. It is a shining example of her belief in a planned giving strategy and her passion for the sustained, long-term success of the Hall.

Financial sustainability was a key focus in 2024-2025 with the Hall undertaking several fundraising initiatives for the first time since before the pandemic. Leveraging existing events and past fundraising material, the Hall was able to increase self-generated revenue this year by almost 40%, a trend we hope to continue and grow for years to come.

This year also saw the continuous growth in our community collaboration, with partnerships touching each of the SSHF portfolios: collections & exhibits, education and communications. We worked with several organizations this year in different capacities. In the spring, we celebrated the 50th anniversary of the 1974 Regina Pats Memorial Cup-winning hockey team with an event and exhibit at the Hall and this winter we developed an on-site ‘pop-up’ exhibit that was displayed at the Provincial Archives as part of their Archives Week event.

Collaboration expanded into education, developing relationships with the Regina Public Library Central Branch and the Centre for Sport Excellence – Saskatchewan during Regina’s Frost Festival that took place in Victoria Park in February. Most notably, we used the month of January to share our mandate by hosting ‘pop-up’ educational activities at other tourism attractions in Regina including the Royal Saskatchewan Museum, the Saskatchewan Science Centre, the RCMP Heritage Centre and Government House which saw the Hall interact with over 320 participants in the month of January. Our education program continued to thrive under Vickie Krauss, with continuous school tours and presentations throughout the year, the delivery of ‘Never Give Up’ our virtual speaker series sponsored by SaskTel in both Spring and Fall which saw 1,914 participants. All initiatives were promoted and shared by Matthew Gourlie, who this year refreshed our newsletter, grew our social channels and maintained positive and proactive relationships with Saskatchewan media.

My sincerest thanks to the Board of Directors, all staff and volunteers who work so hard to make the Hall the special place it is. Similar to our upcoming feature exhibit, I truly feel the ‘building blocks’ are in place to continue to grow and share our mandate.

Erin Stankewich
Executive Director

Year in Review

16,729

Individuals Reached
Through visitation, programming & outreach



39% Increase in Self-Help Revenue

Through memberships, donations, legacy giving and fundraising

558

Artifacts Displayed
From our permanent collection, through our in-house exhibits



100.1% Increase
In Facebook reach

New Inductees

7

Ray Mitsuing, Carl Olson, Chelsea (Stone) Mazzei, Wayne Hellquist, Karen Howard, Sherry Anderson Senior Women’s Curling Team, and the 2003-04 U of S Huskies Men’s Volleyball Team

