



SASKATCHEWAN
— SPORTS —
HALL OF FAME

Class of 2024

**Induction Dinner
and Ceremony**

**SPONSORSHIP
PACKAGE**



SASKATCHEWAN
SPORTS
HALL OF FAME

Each year, the Saskatchewan Sport Hall of Fame inducts deserving individuals, teams and builders. The celebration takes place on Saturday, September 28th, culminating in the Induction Dinner and Ceremony, where each inductee is installed in the Hall of Fame.

This year, we are pleased to have a wide variety of accomplished inductees, touching on themes of longevity, teamwork, and rural sport.

This year's inductees include:

IN THE ATHLETE CATEGORY:

Ray Mitsuing (Loon Lake) – Rodeo
Carl Olson (Fir Mountain) – Rodeo
Chelsea Stone (Mazzei) (Regina) – Taekwondo

IN THE BUILDER CATEGORY:

Karen Howard (Melville) – Figure Skating
Wayne Hellquist (Saskatoon) – Volleyball

IN THE TEAM CATEGORY:

2018, 2019 & 2023 Sherry Anderson Senior Women's Curling Rink
2003-04 University of Saskatchewan Huskies Men's Volleyball Team

I invite you to celebrate these deserving individuals by considering the outlined sponsorship and hosting opportunities. If you have any questions or would like to discuss any of the options enclosed, please reach out to myself at estankewich@sshfm.com or 306-780-9233

Thank you for your consideration,

Erin Stankewich
Executive Director
Saskatchewan Sports Hall of Fame

A weekend of *celebration*

On September 28th, 2024 the Class of 2024 will be inducted into the Saskatchewan Sports Hall of Fame.

The day has two components – the Open House at the Saskatchewan Sports Hall of Fame and the Induction Dinner and Ceremony, hosted at the Conexus Arts Centre, both in Regina, SK

Both events see a wide variety of supporters, from the family and friends of the current year's Inductees, to inductees of years past and the sport organizations and volunteers that support them.

Below is a quick snapshot of what we saw in 2023:

554

OF GUESTS

For both the Open House and Induction Ceremony Event

20

**# OF INDUCTEES
PRESENT**

Including the Class of 2023

4,968

**# MEDIA
IMPRESSIONS**

Leading up to and following the Induction Celebration, including social media impressions



The Class of **2024**

This year we are thrilled to see such a strong representation of the diversity and perseverance that makes our province strong.

From rural roots, to rodeo renegades, the class of 2024 highlights the deep well of opportunity and wide range of sports that individuals can excel at, at both at a competitive and builder level.

Our inductees for figure skating and taekwondo, demonstrate the power of finding ones calling and dedicating your all to it. Curling and volleyball are two of the most beloved sports in Saskatchewan, and this year's team inductees have achieved the highest levels of accomplishment in their respective areas. And finally, our two rodeo inductees reflect a deep history of western sport that spans generations throughout our large province.

Join us as we celebrate and shine a light on this years' inductees.



Presenting Sponsor

\$10,000

Our Induction Dinner and Ceremony is often identified as a highlight of our Inductees careers for them, their families and all those who participated in their sporting journey over the years.

The presenting sponsor provides brand awareness and access to our guests. In 2023, the dinner welcome 420 guests, including out-of-town guests from Saskatchewan and beyond.

- Presenting sponsor rights in all promotion / advertising
- Reference and emcee mention of the 2024 Induction Dinner and Ceremony as presented by your company
- Signage at event, logo recognition throughout the evening.
- Opportunity to provide material to each dinner guest on the table.
- Full page ad in program, and sponsor recognition.
- Complimentary VIP Table (6 seats), seated with past inductee (2 seats).
- Mention and thanks during Induction Ceremony.
- The Induction Dinner and Ceremony is also filmed by Access Communications and aired on Access now, providing additional brand awareness for your investment



Open House Sponsor

\$5,000

The Open House is a heart-warming celebration wherein the inductees and their families first get to see their career on display in a historical context. In 2023 we welcomed 141 guests into the Hall for the open house celebration and saw attendance of local and provincial media.

Sponsorship includes:

- Presenting sponsor rights in all promotion / advertising
- Opportunities for signage/activations at open house (2 hours)
- Half-page ad in program, and sponsor recognition
- Complimentary MVP Table (6 seats), seated with a past inductee (2 seats)
- Mention and thanks during Induction Ceremony



Parade of Inductees

\$3,500

As a kick-off to the Induction Dinner and Ceremony, we present the 'Parade of Inductees'. This tradition sees all former inductees in attendance being presented and acknowledged, culminating in the newest inductees being introduced. In 2023 we had 20 inductees participate in the Parade of Inductees'.

- Presenting sponsor of the 'Parade of Inductees' with a mention by the emcee that the Parade being presented to you by your business
- Company logo on screens during the parade.
- Half-page ad in program, and sponsor recognition.
- Complimentary corporate table (6 seats), seated with past inductee (2 seats).
- The Induction Dinner and Ceremony is also filmed by Access Communications and aired on Access now, providing additional brand awareness for your investment



Toast to the Inductees

\$3,500

To enhance the Induction Dinner and Ceremony, the emcee will propose a toast to the Inductees during the evening's program. Sponsorship of this asset ties your brand to the celebration and appreciation of our well-deserving inductees

- Bottle tags on all table wine
- Half- page ad in program, and sponsor recognition.
- Complimentary corporate table (6 seats), seated with a past inductee (2 seats).
- An emcee toast to the inductees during the Ceremony on your behalf.
- The Induction Dinner and Ceremony is also filmed by Access Communications and aired on Access now, providing additional brand awareness for your investment



Reception Sponsor

\$1,500

The Dinner and Ceremony kicks off with a Reception in the Conexus Centre's Convention Level lobby where inductees past and new have an opportunity to mingle with guests. The Reception is approximately one hour long.

- Presenting sponsor of the Reception.
- Opportunity to display signage in the reception lobby.
- Mention and thanks during the Induction Ceremony.
- Quarter-page ad in program, and sponsor recognition
- Two complimentary tickets.



Dessert Table

\$1,500

At the end of the dinner, the Conexus Arts Centre puts out a wonderful dessert spread. This is an opportunity to provide guests with a 'sweet treat' on your behalf and receive sponsor recognition during the ceremony.,

- Presenting sponsor of the Dessert Table.
- Signage at the Dessert Table
- Mention and thanks during the Induction Ceremony
- Quarter-page ad in program, and sponsor recognition
- Two Complimentary tickets.



MVP Table

\$1,200

We are pleased to provide a unique hosting opportunity for our corporate clients this year.

One of the things that makes our Induction Ceremony so special is when we can have past inductees join in on the celebration of the new class. However we recognize that is not always possible for these individual to purchase a ticket to attend our event.

The MVP Tables are designed to provide more past inductees with the opportunity to attend, and for our corporate clients to have a unique and memorable experience.

Our MVP Table includes 8 seats, 6 for your organization to use and host and 2 which we will designate to a past inductee.

To make the evening truly memorable, we will provide each of your six table guests with 'fun facts' or question prompts for your Inductee. You may hear stories of Olympics games, winning goals, or heartbreak endings sure to make a memorable night for both your guests and a deserving inductee.

For more information and to purchase an MVP table call 306-780-9232

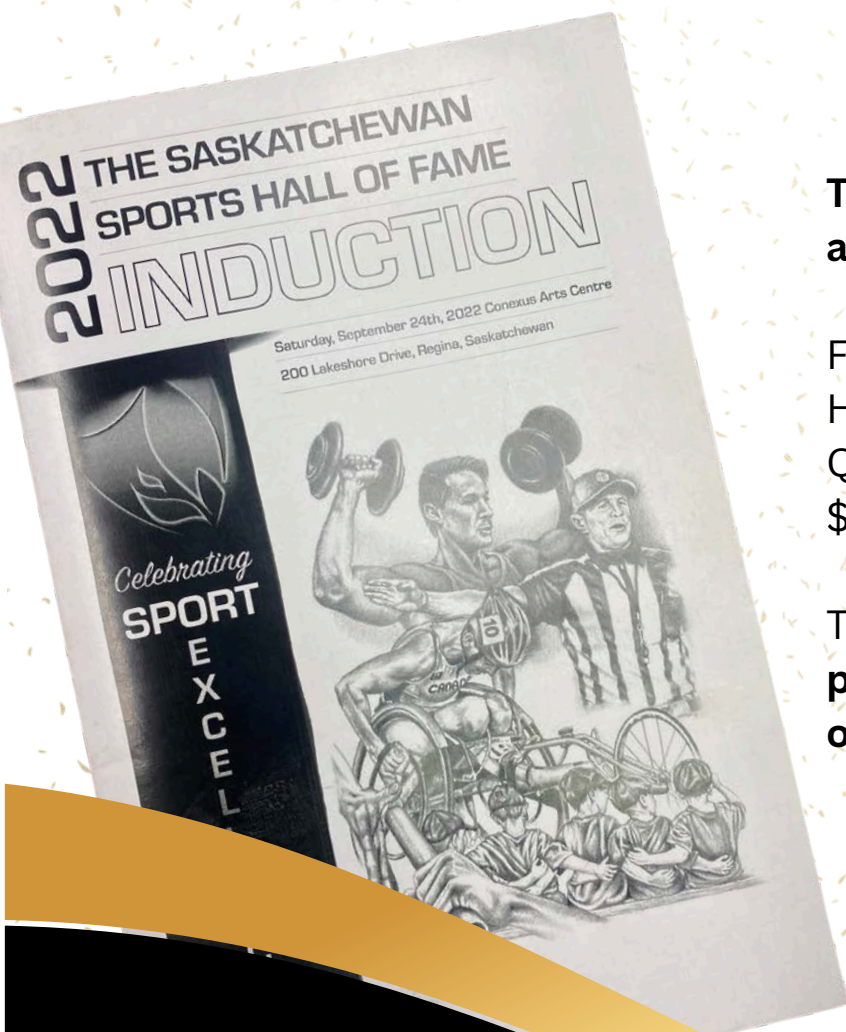


Congratulate an Inductee

Advertising

As part of our Induction Ceremony, the SSHF produces a souvenir program that includes the official Induction citation for each inductee.

Purchasing an ad in the program is an excellent way to congratulate and support the inductees.



The rates (taxes in) for advertising are as follows:

Full Page (4.75 x 7.75 inches) \$1,050.00
Half-Page (4.75 x 3.812 inches) \$525.00
Quarter-Page (2.312 x 3.812 inches)
\$262.50

To purchase an ad or to submit a file,
please call 306-780-9232
or email sshf@sshfm.com

Other Opportunities

In-kind

As a not-for-profit organization we welcome partners and collaborators that are able to contribute to the success of the event, and our organization, through a gift-in-kind.

The SSHF would work with your organization to identify sponsorship recognition and assets that would reflect the value of your services offered in-kind.

This could include assets such as: signage and advertising, event tickets, in-event recognition, social media content, etc.

For 2024, our in-kind wish-list includes:

- **Event photography**
- **Program printing and development**
- **Silent Auction Items**

To discuss the above, or any other in-kind opportunities, please call 306-780-9233



Video Sponsorship

2 x \$7,500

One of the key deliverables and touchstones of the Induction Ceremony is our Video Citations

Our video citations are a key archival project that we undertake with each Induction. The 5-7 minute video compiles photos, video and interviews of our inductee to tell a complete story of their sport successes.

Unveiled at the Induction Ceremony, it is often an emotional moment for both the inductees and their families. In addition to the development of the video, we aim to archive each video in our digital touch-table timeline, for SSHF visitors to access for years to come.

**Cost of Investment:
\$15,000 in total; or
2 opportunities at \$7,500**



Thank You



CONTACT US

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