

INTERPRETING SASKATCHEWAN'S SPORT HISTORY

- **For the Fans, By the Fans**
April 6 to June 30, 2016



- **Racing for the Rings:
Saskatchewan at the
Summer Olympics**
July 7 to September 17, 2016

- **Those Who Served:
Sportsmen in our Armed Forces**
September 22 to December 24, 2016



- **"Native Kids Ride Bikes"**
Dylan Miner Traveling Exhibit
Presented by: Dunlop Art Gallery &
MacKenzie Art Gallery
January 9-23, 2017

- **Frozen Fables:
A Century of Saskatchewan in
the National Hockey League**
January 26 to April 22, 2017



HITTING THE ROAD

The Traveling Exhibit
June 28 to September 30, 2016



We were extremely happy to have many
inductees attend our Traveling Exhibit,
including:



Arleene (Johnson) Noga, Ogema
August 1, 2016



Leroy Coates, Watrous
September 13, 2016



See you again in Summer, 2017!



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Twitter: @SaskSportsHF
Instagram: @SaskSportsHF
Review us on TripAdvisor

DID YOU KNOW.....

- 505 inductees from 51 sports are in the Hall of Fame, representing 144 communities in Saskatchewan
- The permanent collection contains more than 14,000 items valued at over \$1 Million
- There are currently over 17,000 digitized scans of items within the permanent collection including:
 - 74,000 scanned pages comprising 2,965 individual archives
 - 9,023 individual photographs
 - 5,300 artifacts
- 12 satellite halls & sport museums are affiliated with the SSHF:
 - Humboldt & District Sports Hall of Fame and Museum
 - Moose Jaw and District Sports Hall of Fame
 - North Battleford Sports Museum & Hall of Fame
 - Prince Albert Sports Hall of Fame
 - Regina Sports Hall of Fame
 - Rural Sports Hall of Fame, Indian Head Inc.
 - Saskatchewan Baseball Hall of Fame
 - Saskatchewan Hockey Hall of Fame
 - Saskatchewan Golf Hall of Fame
 - Saskatoon Sports Hall of Fame
 - Turner Curling Museum
 - Yorkton Sports Hall of Fame and Museum
- 1,000 volunteer hours supported special events, fundraising initiatives and collection management activities in 2016
- 42,507 visits to sasksportshalloffame.com (an increase of 39% over 2015)
- 816 Likes on facebook.com/SaskSportsHF (an increase of 36% over 2015)
- 1,203 Followers on Twitter @SaskSportsHF (an increase of 20% over 2015)
- 178 Followers on Instagram @SaskSportsHF (an increase of 92% over 2015)



SASKATCHEWAN
— SPORTS —
HALL OF FAME

2016
ANNUAL REPORT



PRESIDENT’S REPORT



What an exciting year! We started this year of celebration with an enthusiasm that kept gaining momentum with each new success. To finish the year by being named Tourism Saskatchewan’s Business of the Year (Under 20 Full-time Employees) was recognition not only of our 50th anniversary events, but also an affirmation that the top line strategy established in 2011 truly had set us on a course for success.

In preparation for our milestone year the SSHF strived to plan unique activities that would truly embrace our provincial mandate and provide an opportunity where we could share Saskatchewan’s engaging sport history with the entire province. We focused on the “big 3” while adding monthly and weekly subsidiary events to fill out the year. At the time we had no idea how successful these activities would become. Receiving the Tourism Saskatchewan Award recognizes what a small organization with 4 full time employees, a handful of part-time employees and a dedicated volunteer board can do when everyone pulls together.

- The SSHF would like to recognize and thank a number of key people and sponsors who were instrumental in making our 50th anniversary successful:
- Menagerie Productions & Maureen Ulrich for her engaging and entertaining *Diamond Girls* script
 - Malia Becker for bringing history alive through her stellar performance of 21 characters associated with the All-American Girls Professional Baseball League
 - All of our inductees, some of whom traveled great distances, who chose to participate in one or more of our anniversary events
 - And our key sponsors who shared the vision and passion in taking Saskatchewan’s sport history to the entire province including:
 - Saskatchewan Lotteries
 - Community Initiatives Fund
 - Saskatchewan Blue Cross
 - Creative Display
 - Sterling Truck & Trailer Sales
 - Hornoi Leasing
 - SaskTel
 - SGI
 - Global Regina & Saskatoon
 - Harvard Broadcasting

As we wound down our 50th year the board and staff convened for our annual retreat with the knowledge that we have to position ourselves for the next 50 years. With that in mind we reaffirmed that the strategic pillars of Self-Help, Awareness, Board Development and Redevelopment are still our priorities going forward.

Thank you for the opportunity to serve as your President. I look forward to working with my board and staff colleagues as we continue to fulfill the goals of the SSHF.

Linda Burnham *Photo courtesy: Employee Benefits by Choice*

2016 BOARD OF DIRECTORS

President:	Linda Burnham	Directors:	David Belof	Trent Fraser
Vice President:	Rankin Jaworski		Fiona Cribb	Laurel Garven
Treasurer:	Justin Scott		Kevin Dureau	Nathan Morrison
Secretary:	Donald Gallo		Robb Elchuk	
Past President:	Scott Waters			

EXECUTIVE DIRECTOR’S REPORT

The membership may be tired of hearing about our 50th anniversary year but, to be honest, we can’t stop talking about it because we are very proud of what we accomplished as a team throughout 2016. Two factors were behind all of our initiatives: (1) do as much as possible on a provincial scale, and (2) involve as many inductees as possible. With this in mind we hit the ground running in our 50th year and here are some of the highlights:

- Social Media took centre stage as we promoted Saskatchewan’s sport history through *51 Sports in 52 Weeks*; *Memorabilia Moments*; and *Inductee Profiles* (all in partnership with Global Regina & Saskatoon)
- *12 Months 12 Events* allowed us to celebrate:
 - Hockey Day in Saskatchewan
 - Our Exceptionally-Abled inductees
 - Our curling inductees during the Ford World Women’s Curling Championships and *Hurry Hard*
 - A number of hockey inductees during the Keystone Cup
 - The establishment of a partnership with Heritage Saskatchewan and the Provincial Heritage Fairs resulting in a new sport-specific heritage award at the regional level that, as a legacy program for our 50th anniversary, will be presented annually
 - The one-time presentation of a 50th anniversary commemorative sport award to the top project (as determined by a judging panel) at the Provincial Heritage Fair
 - The premiere of *Diamond Girls* featuring the appearance of one of our original diamond girls, Arleene (Johnson) Noga
 - The unveiling of our traveling exhibit as it embarked on an ambitious touring schedule
 - An autograph session with members of the 1966 Saskatchewan Roughriders who were also celebrating the 50th anniversary of their Grey Cup victory
 - Olympic Family Fun Day & BBQ
 - 50th Anniversary Gala
 - Our veteran inductees during *Those Who Served: Sportsmen in our Armed Forces*
 - 50th Anniversary Thank you Event - Skating Party in Victoria Park
- Traveling Exhibit – a converted semi-trailer that attended 45 communities in 58 days, traversing the province and racking up 10,304 kms.
- *Diamond Girls* – an original one-woman one-act play that celebrated the Saskatchewan girls who played in the All-American Professional Baseball League during WWII. With performances throughout SK (and AB, MB & ON), this often sold-out play brought history alive for everyone.
- Anniversary Gala – hosted in Regina with a goal of re-assembling as many of the living inductees as possible, we were thrilled to welcome 30% back for one more celebration.
- *Never Give Up* (sponsored by SaskEnergy) partnered with the City of Regina’s *Farewell to Mosaic Stadium* to offer programming to 1,123 community school students throughout May & June.

Our 50th anniversary projects were collectively such a success because of the generosity of our inductees with their time and our sponsors & partners with their financial support. We are forever indebted to all of them for our success.

Sheila Kelly

Photos: Top – Vickie Krauss with summer student Jenna Carpenter-Boesch. Bottom – Summer students Amber Favreau and Danelle Hussey with Autumn McDowell.



PARTNERSHIPS & PROGRAMMING

Keystone Cup
April 14-16, 2016. Partners – The Keystone Cup, Regina Capitals



Farewell Mosaic Stadium
May-June, 2016. Partner – City of Regina



Diamond Girls
May-September. Partner – Menagerie Productions, WISPAR



Saskatchewan Roughriders 1966 Reunion
July 16, 2016. Partner – Saskatchewan Roughriders



50th ANNIVERSARY GALA



The night began with the first-ever celebration inside of New Mosaic Stadium.



Gala attendees had a first-look at the New Mosaic Stadium.



Inductees Darlene Solie & Shirley Kowalski checked out the Traveling Exhibit at the start of the evening.



Entertainment this year consisted of three star-studded hotstove panels, Hockey (pictured), Football and Olympic.



Thank you to everyone who was part of our special celebrations in 2016, we look forward to another 50 years!