

## INTERPRETING SASKATCHEWAN'S SPORT HISTORY

- **Chalk, Wheat and Diamonds:  
Saskatchewan 'Ball'**  
- April 27 to September 11, 2015



- **Breakaway with Minor Hockey**  
- September 19, 2015 to  
January 16, 2016



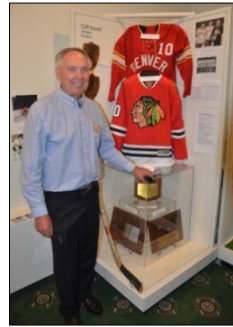
- **Exceptionally Abled**  
- January 23 to April 4, 2016



- **Inductees Through the  
Decades**  
- January 19 to December 2016



- **Dedication to Sport: The  
Newest Inductees 2015**  
- May 11, 2015 to January 2016



2015 inductee, Cliff Koroll, next to his display.



Displays featuring 2009 Eugene Hritzuk Curling Team (left) and Jason Parker (Right).



Displays featuring Sharon Tkachuk (Left) and Milos Kostic (Right).



2015 inductee Dick White next to his display.



Top portion of the 1985 Moose Jaw Generals display.



### DID YOU KNOW.....

- 505 inductees from 51 sports are in the Hall of Fame, representing 144 communities in Saskatchewan
- The permanent collection contains more than 14,000 items valued at over \$1 Million
- There are currently over 17,000 digitized scans of items within the permanent collection including:
  - 74,000 scanned pages comprising 2,965 individual archives
  - 9,023 individual photographs
  - 5,300 artifacts
- 12 satellite halls & sport museums are affiliated with the SSHF:
  - Humboldt & District Sports Hall of Fame and Museum
  - Moose Jaw and District Sports Hall of Fame
  - North Battleford Sports Museum & Hall of Fame
  - Prince Albert Sports Hall of Fame
  - Regina Sports Hall of Fame
  - Rural Sports Hall of Fame, Indian Head Inc.
  - Saskatchewan Baseball Hall of Fame
  - Saskatchewan Hockey Hall of Fame
  - Saskatchewan Golf Hall of Fame
  - Saskatoon Sports Hall of Fame
  - Turner Curling Museum
  - Yorkton Sports Hall of Fame and Museum
- 1,300 volunteer hours supported special events, fundraising initiatives and collection management activities in 2015
- 30,579 visits to sasksportshalloffame.com (an increase of 9% over 2014)
- 600 Likes on facebook.com/SaskSportsHF (an increase of 41% over 2014)
- 1,000 Followers on Twitter @SaskSportsHF (an increase of 12% over 2014)
- 90 Followers on Instagram @SaskSportsHF (an increase of 211% over 2014)



# SASKATCHEWAN — SPORTS — HALL OF FAME

## 2015 ANNUAL REPORT





## PRESIDENT’S REPORT

On behalf of the Board of the Saskatchewan Sports Hall of Fame (SSHF), I would like to thank the staff and volunteers for making 2015 another great year. The top line strategy established in 2011 continues to serve as our organizational road map. This annual report will outline a few of the SSHF’s key activities as we continue to progress through the goals established within the strategy.

- **Self-Help:** Move towards a self-sustaining business model to run parallel with Saskatchewan Lotteries core funding.
  - The Sports Investors Club, now in its 4<sup>th</sup> year, garnered 21 Teammates and 4 All Star contributors
  - Sport Legacy Fund grew by just over \$5,000 in 2015 to reach a total of \$80,904 based on the net cash value of 8 life insurance policies and individual cash donations
  - The SSHF finished its 4<sup>th</sup> consecutive fiscal year with a strong financial position.
- **Awareness:** To amplify awareness of the SSHF within the province.
  - A President’s Reception was hosted in Saskatoon on October 24 and in Regina on November 21, 2015
  - Under the Collection Management partnership with the Saskatchewan Hockey Hall of Fame (Swift Current), 12 inductee exhibits were fabricated along with some general hockey-related exhibits
  - Monthly eBlasts promoting “What’s On” and directing traffic to our website and social media platforms which continued to produce gains in visits, number of users and overall reach
  - Promotion of our 50<sup>th</sup> Anniversary activities which began in earnest on January 1, 2016

- **Board Development:** To create an effective and qualified Board that is conscious of its own role and responsibilities; that is motivated by the mission of the organization; and that is willing and able to actively participate in Board leadership.
  - Board Retreat was held on January 8-9, 2016 in Manitou to continue the strategic review process for the next three years, reaffirm our organizational priorities, and confirm our strategic goals

- **Redevelopment:** To identify solutions regarding location, space and provincial hall satellite locations
  - The Board continues to work extensively with all interested parties, and potential partners, in support of a new facility
  - Expanded Gallery interactive & multi-media improvements through the addition of 6 video monitors to continue to enhance the visitor experience

Please take the opportunity to visit our award winning website, [sasksportshalloffame.com](http://sasksportshalloffame.com), to learn more about the SSHF and our programming activities. The website has become one of our main communication vehicles as we strive to reach our diverse membership and participant base.

Thank you for the opportunity to serve as your President. It has been a privilege to work with my Board and staff colleagues as we continue to fulfill the goals of the SSHF.

Scott Waters, President

*Photo courtesy: Robertson Stromberg*

## EXECUTIVE DIRECTOR’S REPORT

The SSHF solidified its staffing position and prepared itself for a very ambitious 50<sup>th</sup> anniversary year when Autumn McDowell joined the team as Communications Coordinator. Having a go to person managing the overall message of the SSHF has allowed us to make big strides in achieving our awareness goals. Some of the year’s highlights include:



- **Awareness/Self-Help:**
  - “ISHY” Award Recipient – *The Spirit of ‘89: Memories from the 1989 Jeux Canada Summer Games*, co-published by the SSHF and the 1989 Jeux Canada Games Foundation, was named as the best book publication in the industry for institutions with a budget greater than \$250,000 US by the International Sports Heritage Association. This marked the 3rd award in 5 years for the SSHF.
  - The continuation of community partnerships with the Saskatchewan Roughrider Alumni Association, and Regina Downtown, as well as the development of new partnerships with The Regina Symphony, the City of Regina, the Regina Red Sox and the World Women’s Curling Championships.
  - The generous support from community sponsors including, but not limited to, Information Services Corporation, PacketWire, Watt’s Electric, SaskTel, SaskEnergy, Global Television and Harvard Broadcasting which allowed us to expand and enhance our visitor experience through Gallery and programming improvements.
  - A full roster of exhibits capitalizing on the accomplishments of our honoured members and key components of the permanent collection
  - Launching 50<sup>th</sup> anniversary activities with a view to focusing the spotlight on as many of our 505 current inductees as possible, in communities throughout Saskatchewan. Events to date include:
    - 51 Sports in 52 Weeks
    - 12 Months 12 Events celebrating Hockey Day in Saskatchewan, Exceptionally-Abled inductees, and a number of our top-tier male and female curling champions at the World Women’s Curling Championships

Through the hard work, creativity and commitment of staff, volunteers and management, the SSHF capped off a successful year that has positioned us for an amazing 50<sup>th</sup> anniversary year.

Sheila Kelly, Executive Director

## 2015 BOARD OF DIRECTORS

President: Scott Waters  
Vice President: Linda Burnham  
Treasurer: Justin Scott  
Secretary: Donald Gallo  
Past President: Trent Fraser

Directors: David Belof  
Kevin Dureau  
Laurel Garven  
Rankin Jaworski  
Nathan Morrison



*Photos: Top – SSHF staff members (left to right) Jenna Carpenter-Boesch, Vickie Krauss, Brock Gerrard, Sheila Kelly and Autumn McDowell. Bottom – Trent Fraser and Laurel Garven on their way to a board meeting. Photos courtesy of SSHF archives and Trent Fraser*

## PARTNERSHIPS & PROGRAMMING

**Autograph Sessions**  
June 6 & July 4, 2015. Partners – Regina Red Sox and 620 CKRM

**I Love Regina Day**  
July 18, 2015. Partners – City of Regina and Tourism Regina

**Family Fun Day**  
August 22, 2015. Partners – Rochdale DQ Grill & Chill and Cabela’s

**Autumn Golf Classic**  
September 23, 2015. Partner – Saskatchewan Roughrider Alumni Association



**The Virtual Cup**  
November 2015. Partners – Boston Pizza Regina & Emerald Park

***The Hockey Sweater***

December 6, 2015. Partner – Regina Symphony Orchestra



***Hurry Hard***

March 21, 2016. Partner – 2016 Ford World Women’s Curling Championship

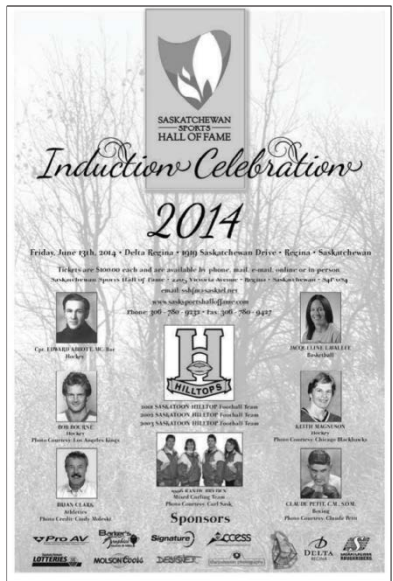
## INDUCTION 2015

The SSHF welcomed ten new inductees into the Hall of Fame on June 13, 2015

- Athletes:**
- Cliff Koroll – Hockey
  - Jason Parker – Speed Skating
  - Milos Kostic – Triathlon

- Builders:**
- Sharon Tkachuk – Athletics
  - Dick White – Multi Sport

- Teams:**
- 1985 Moose Jaw Generals AA Senior Men’s Hockey Team – Hardy Cup National Champions
  - 2009 Eugene Hritzuk Senior Men’s Curling Team – World Senior Men’s Curling Champions



*Photos: Autumn Golf Classic (Courtesy Kristen Magnuson), The Hockey Sweater (courtesy SSHF archives)*