#### **INTERPRETING** SASKATCHEWAN'S SPORT HISTORY

- The Winter Olympic & Paralympic Games presented by McDougall Gaulev
- January 27 to May 6, 2014



- Skating....Saskatchewan Style
- February 15 to April 30, 2014



• Dedication to Sport: The *Newest Inductees 2014* - June 13, 2014 to May 1, 2015



Jacqueline Lavallee, Basketball





- Sports In Shorts: The highest, the fastest & the furthest in Saskatchewan **Athletics**
- May 19 to September 26, 2014



• 2014 North American Indiaenous Games - July 2 to September 26, 2014



• Out of the Vault and Out of the Ordinaru - September 29, 2014 to February 9, 2015



• For Those About to Rock: Women's Curling in Saskatchewan - February 11 to April 17, 2015





#### **DID YOU KNOW.....**

- 498 inductees from 53 sports are in the Hall of Fame, representing 130 communities in Saskatchewan
- The permanent collection contains more than 12,000 items valued at over \$1 Million
- There are currently over 17,000 digitized scans of items within the permanent collection including:
- 74,000 scanned pages comprising 2,965 individual archives
- 9,023 individual photographs
- 5,300 artifacts
- 12 satellite halls & sport museums are affiliated with the SSHF:
- Humboldt & District Sports Hall of Fame and Museum
- o Moose Jaw and District Sports Hall of Fame
- o North Battleford Sports Museum & Hall of Fame
- Prince Albert Sports Hall of Fame
- Regina Sports Hall of Fame
- Rural Sports Hall of Fame, Indian Head Inc.
- o Saskatchewan Baseball Hall of Fame
- Saskatchewan Hockey Hall of Fame
- o Saskatchewan Golf Hall of Fame
- Saskatoon Sports Hall of Fame
- Turner Curling Museum
- Yorkton Sports Hall of Fame and Museum
- 1,300 volunteer hours supported special events, fundraising initiatives and collection management activities
- 28,569 e-visits to sasksportshalloffame.com with 230,640 page views (an increase of 15% and 82%, respectively, over 2013)
- 426 Likes on facebook.com/SaskSportsHF (an increase of 16% over 2013)
- 889 Followers on Twitter @SaskSportsHF (an increase of 27% over 2013)





# 2014 **ANNUAL REPORT**

## SASKATCHEWAN -----SPORTS ------HALL OF FAME





#### PRESIDENT'S REPORT

On behalf of the Board of the Saskatchewan Sports Hall of Fame (SSHF), I would like to thank the staff and volunteers for making 2014 another great year. The top line strategy established in 2011 continues to serve as our organizational road map. This annual report will outline a few of the SSHF's key activities as we continue to progress through the goals established within the strategy.

• **Self-Help:** Move towards a self-sustaining business

model to run parallel with Saskatchewan Lotteries core funding.

- The Sports Investors Club, now in its 3rd year, garnered 17 Teammates and 3 All Star contributors
- Sport Legacy Fund grew to \$21,778, an increase of over \$5K from 2013
- The Board and staff participated in a Fundraising Strategic Planning session on March 7, 2015 to re-affirm and expand the top line strategy
- The SSHF finished its 3rd consecutive fiscal year in positive financial territorv
- Awareness: To amplify awareness of the SSHF within the province.
- A President's Reception was hosted in Saskatoon on November 4 and in Regina on December 6, 2014
- Under the Collection Management partnership with the Saskatchewan Hockey Hall of Fame (Swift Current), 11 inductee exhibits were fabricated along with some general hockey-related exhibits
- Monthly eBlasts promoting "What's On" and directing traffic to our website and social media platforms which continued to produce gains in visits, length of stay and overall reach
- Hometown Heroes, sponsored by Watt's Electric, promoting the stories of our inductees through Rawlco Radio
- **Board Development:** To create an effective and qualified Board that is conscious of its own role and responsibilities; that is motivated by the mission of the organization; and that is willing and able to actively participate in Board leadership.
- Board Retreat was held on September 20-21, 2014 in Waskesiu to continue the strategic review process for the next three years, reaffirm our organizational priorities, and confirm our strategic goals
- **Redevelopment:** To identify solutions regarding location, space and provincial hall satellite locations
- The Board continues to work extensively with all interested parties, and potential partners, in support of a new facility
- Allocated funding for Gallery interactive & multi-media improvements to enhance the visitor experience

Please take the opportunity to visit our award winning website, sasksportshalloffame.com, to learn more about the SSHF and our programming activities. The website has become one of our main communication vehicles as we strive to reach our diverse membership and participant base.

Thank you for the opportunity to serve as your President. It has been a privilege to work with my Board and staff colleagues as we continue to fulfill the goals of the SSHF.

Trent Fraser, President

Photo: SSHF archives

### **EXECUTIVE DIRECTOR'S REPORT**

The SSHF positioned itself for a great year by welcoming new staff with the addition of Brock Gerrard as Curator. Dani Bauche-Williams as Education Coordinator (term), and Vickie Krauss as Education Coordinator/Admin Assistant. Together, the staffing team implemented an engaging year of activities.

SSHF Staff Top: 1st Row L to R: Keith Adolph (summer staff), Brock Gerrard (Curator), Jenna Carpenter-Boesch (summer staff). 2nd Row L to R: Tyler Daku (Online Programmer), Sheila Kelly (Executive Director), Dani Bauche-Williams (Summer Education Coordinator): Bottom: Vickie Krauss (Education Coordinator/Admin Assistant. Photos: Courtesy of Designer Photographic Technologies; SSHF Archives

#### • Awareness/Self-Help:

- "ISHY" Award Recipient our website was voted "Best in the Industry" by the International Sports Heritage Association
- The continuation of community partnerships with the Saskatchewan Roughrider Alumni Association, Regina Downtown, Command Base Creative Design, PacketWire, Fire Cube Video Services, and Watt's Electric in support of new fundraising and programming initiatives
- A full roster of exhibits capitalizing on the accomplishments of our honoured members and key components of the permanent collection
- Exploration Days for Kids and Sports In Shorts summer programming
- 2014 Saskatchewan Sochi Olympian & Paralympian Autograph session, and Rogers Hometown Hockey special event programming

#### • Redevelopment:

- The installation of a multi-sport simulator to enhance the visitor experience through curriculum based programming & engagement opportunities
- The installation of video monitors to enhance the visitor experience through expanded multi-media exhibit capabilities

Through the hard work, creativity and commitment of staff, volunteers and management, the SSHF capped off a productive and successful year and positioned us for continued success in the years ahead.

Sheila Kelly, Executive Director

#### **2014 BOARD OF DIRECTORS**

Greg Indzeoski

Nathan Morrison

President: **Trent Fraser** Vice President: Scott Waters Justin Scott Treasurer: Linda Burnham Secretary: Past President: Hugh Vassos

Steve Chisholm **Directors:** Donald Gallo

Laurel Garven Rankin Jaworski Vance McNab Paul Spasoff

Board of Directors: 1<sup>st</sup> row L to R: L Burnham (Secretary), T Fraser (President), H Vassos (Past President), S Kelly (Executive Director), D Gallo. 2nd row L to R: G Indzeoski, L Garven, V McNab, R Jaworski, R Conly. Missing: S Waters (Vice President), J Scott (Treasurer), S Chisholm, N Morrison & P Spasoff. Photo: Courtesy of Designer Photographic Technologies











Association



Photos:2014 Saskatchewan Sochi autograph session; I Love Regina Day, Victoria Park: Rider Pride Familu Fun Day, Terry Bulych with "Elmo". Photos: SSHF archives

May 6, 2014. Partners - 2014 Sochi Saskatchewan Olympians & Paralympians

#### PARTNERSHIPS & PROGRAMMING

#### 2014 Saskatchewan Olympian & Paralympian Autograph Session



#### I Love Regina Day

July 19, 2014. Partners - City of Regina & Tourism Regina



#### **Rider Pride Family Day**

August 16, 2014. Partners – DO Grill & Chill (Rochdale) & Saskatchewan Roughrider Alumni

#### **Autumn Golf Classic**

September 22, 2014. Partner -Saskatchewan Roughrider Alumni Association

#### **INDUCTION 2014**

The SSHF welcomed ten new inductees into the Hall of Fame on June 13, 2014

#### Athletes:

- Capt. Lyman Abbott, MC/Bar - Hockey
- Bob Bourne - Hockey
- Jacqueline Lavallee
- Basketball • Keith Magnuson
- Hockey

#### **Builders:**

- Brian Clark – Athletics
- Claude Petit, C.M., S.O.M. – Boxing

#### Team:

- 1996 Randy Bryden Mixed Curling Team
- National Mixed Curling Champions
- 2001, 2002 & 2003 Saskatoon Hilltop Football Club – National Junior Football Champions

