



SASKATCHEWAN
—— SPORTS ——
HALL OF FAME

2013
ANNUAL REPORT



PRESIDENT'S REPORT

On behalf of the Board of the Saskatchewan Sports Hall of Fame (SSHF), I would like to thank the staff and volunteers for making 2013 an exciting and rewarding year. The top line strategy established in 2011 continues to serve as our organizational road map. This annual report will outline a few of the SSHF's key activities as we continue to progress through the goals established within the strategy.

- **Self-Help:** Move towards a self-sustaining business model to run parallel with Saskatchewan Lotteries core funding.
 - The Sports Investors Club, now in its 2nd year, garnered 24 Teammates and 8 All Star contributors
 - A comprehensive Admissions Policy was implemented
 - New sponsor and fundraising partnerships were explored and developed
 - The Board and staff participated in a Fundraising Strategic Planning session to re-affirm and expand the top line strategy
 - The SSHF finished its 2nd consecutive fiscal year in positive financial territory
- **Awareness:** To amplify awareness of the SSHF within the province.
 - A President's Reception was hosted in Saskatoon in October and in Regina in November, 2012
 - Under the Collection Management partnership with the Saskatchewan Hockey Hall of Fame (Swift Current), 9 inductee exhibits were fabricated along with 3 general hockey-related exhibits
 - The re-launch of our website with full responsive capabilities and a whole new look and content
 - Our website and social media presence continued to produce gains in visits, length of stay and overall reach in every month of the past year
- **Board Development:** To create an effective and qualified Board that is conscious of its own role and responsibilities; that is motivated by the mission of the organization; and that is willing and able to actively participate in Board leadership.
 - Three new Board members were recruited - Rebecca Conly, Laurel Garven and Justin Scott – representing a youth movement within the Board
 - Action was taken to ensure that all vacant Board positions would be filled by the 2013 Annual General Meeting
- **Redevelopment:** To identify solutions regarding location, space and provincial hall satellite locations
 - The Board continues to work extensively with all interested parties, and potential partners, in support of a new facility.

Please take the opportunity to visit our website, sasksportshalloffame.com, to learn more about the SSHF and our programming activities. The website has become one of our main communication vehicles as we strive to reach our diverse membership and participant base.

Thank you for the opportunity to serve as your President. I look forward to working with my Board and staff colleagues as we continue to fulfill the goals of the SSHF.



EXECUTIVE DIRECTOR'S REPORT

The Saskatchewan Sports Hall of Fame (SSHF) completed a very successful year with expanded programming, engaging projects, and some exciting community partnerships. The continued evaluation of all initiatives within the context of the top line strategy got us all thinking differently.

• Awareness/Self-Help:

- Financial support from Saskatchewan Lotteries to continue the digitization of the permanent collection
- Funding through the Community Initiatives Fund to produce a series of Grey Cup vignettes
- The establishment of community partnerships with the Saskatchewan Roughrider Alumni Association, Regina Downtown, MacKenzie Art Gallery, Information Services Corporation, Command Base Creative Design, and Fire Cube Video Services in support of new fundraising and programming initiatives
- A full roster of exhibits capitalizing on the accomplishments of our honoured members and key components of the permanent collection

• Redevelopment:

- The ongoing digitization of our permanent collection which will allow us to incorporate more content from the collection into exhibits and online activities
- The ongoing updates to our collections inventory database based on (1) accession records and (2) catalogue records

Through the hard work, creativity and commitment of staff, volunteers and management, the SSHF capped off a productive and successful year and positioned us for continued success in the years ahead. As we move ahead we also say goodbye to staff members Jenna Parker (Education and Online Coordinator) and Lorrie Pettigrew (Collections Manager). We look forward to what's ahead for the SSHF in 2014 with a new staffing team.

Sheila Kelly, Executive Director

Photo: Volunteer, Carrie Hordos, and Executive Director, Sheila Kelly - President's Reception

2013 BOARD OF DIRECTORS

President:	Trent Fraser	Directors:	Steve Chisholm
Vice President:	Scott Waters		Rebecca Conly
Treasurer:	Scott MacQuarrie (Dec/13)		Laurel Garven
Treasurer:	Justin Scott (Jan/14 -)		Greg Indzeoski
Secretary	Linda Burnham		Vance McNab
Past President	Hugh Vassos		Paul Spasoff

INDUCTION 2013

The SSHF welcomed nine new inductees into the Hall of Fame on June 15, 2013

Athletes:

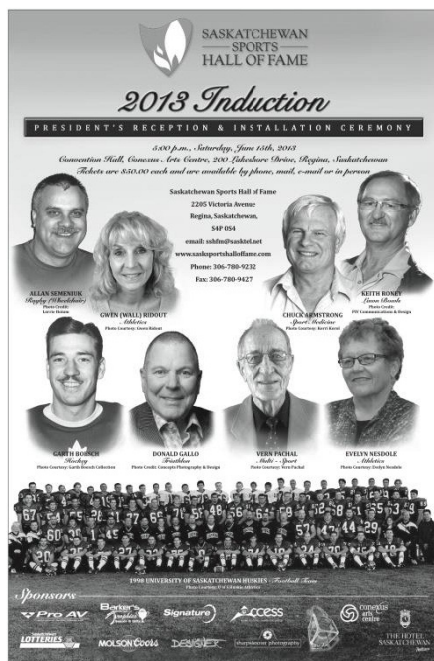
- Garth Boesch
– Hockey
- Vernon “Vern” Pachal
– Multi Sport
- Keith Roney
– Lawn Bowls
- Allan Semeniuk
– Wheelchair Rugby
- Gwen (Wall) Ridout
– Athletics

Builders:

- Chuck Armstrong
– Sport Medicine
- Donald Gallo
– Triathlon
- Evelyn (Gorin) Nesdole
– Athletics

Team:

- 1998 University of Saskatchewan Huskies Football Team
– Vanier Cup Champions



SELF-HELP PARTNERSHIPS

Autumn Golf Classic

The Saskatchewan Roughrider Alumni Association presented the SSHF with \$10,000 as part of the proceeds raised from their first annual Autumn Golf Classic held September 23, 2013, at the Saskatoon Golf and Country Club. The Autumn Golf Classic raised a net profit of \$20,000.

“The SSHF does a tremendous job of preserving the history of the Saskatchewan Roughriders and many of our alumni are proud members of the SSHF,” said Terry Bulych, Rider Alumni Association President. “We are pleased to be able to give back and support this great provincial institution which does so much to preserve the legacy of not only the Riders, but all of Saskatchewan’s sporting greats.”

A Mid Autumn Night’s Dream

With an ancient Greece inspired décor as the backdrop, the SSHF partnered with the MacKenzie Art Gallery for A Mid Autumn Night's Dream on October 25, 2013. This gala evening raised in excess of \$70,000 in support of Regina and Saskatchewan's vibrant arts, culture, and sports community, with the SSHF receiving \$18,000.



Photo: Brodie Seaman, Gala Co-Chair
Linda Burnham, and Kalan Whiting

PROGRAMMING

Doors Open Regina

June 2013. Partner - Regina Downtown.

I Love Regina Day

July 2013. Partners - City of Regina and Tourism Regina.

Rider Pride Family Day

July 2013. Partners – DQ Grill & Chill (Rochdale & Normanview), Saskatchewan Roughriders and Saskatchewan Roughrider Alumni Association



Digitization Project

To date 14,525 items have been digitized.

Grey Cup Vignettes

- *Saskatchewan and the Grey Cup - Hope and Heartbreak*
- *Saskatchewan and the Grey Cup - The Winning Years*
- *Saskatchewan and the Grey Cup - A Community Embrace*

Funding support provided by the Community Initiatives Fund

Enhanced Visitor Experience

Launch of our revitalized fully responsive website and gallery interactive stations to provide an enhanced visitor experience.

Sponsored by Command Base Creative Design and Information Services Corporation (ISC)



ISC President & CEO,
Jeff Stusek, and Trent Fraser

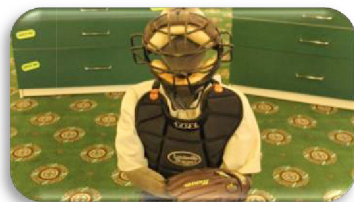
Ice & Fire Festival

February 2014. Partners – New Dance Horizon & a variety of community attractions



INTERPRETING SASKATCHEWAN'S SPORT HISTORY

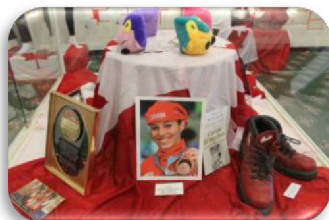
- *Dedication to Sport: The Newest Inductees*
- *The Boys AND Girls of Summer*



- *Countdown to the Grey Cup*
- *Grey Cup – Third Time's a Charm!*



- *The Winter Olympic & Paralympic Games presented by McDougall Gauley*





SASKATCHEWAN SPORTS HALL OF FAME

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Saskatchewan
Sports

Twitter: @SaskSportsHF

Facebook: www.facebook.com/SaskSportsHF

DID YOU KNOW.....

- 488 inductees from 53 sports are in the Hall of Fame, representing 130 communities in Saskatchewan
- The permanent collection contains more than 12,000 items valued at over \$1 Million
- There are currently 14,525 digitized scans of items within the permanent collection including:
 - 73,800 individual scanned pages comprising 2,689 individual archives
 - 6,539 individual photographs
 - 5,297 artifacts
- 11 satellite halls & sport museums are affiliated with the SSHF:
 - Humboldt & District Sports Hall of Fame and Museum
 - North Battleford Sports Museum & Hall of Fame
 - Prince Albert Sports Hall of Fame
 - Regina Sports Hall of Fame
 - Rural Sports Hall of Fame, Indian Head Inc.
 - Saskatchewan Baseball Hall of Fame
 - Saskatchewan Hockey Hall of Fame
 - Saskatchewan Golf Hall of Fame
 - Saskatoon Sports Hall of Fame
 - Turner Curling Museum
 - Yorkton Sports Hall of Fame and Museum
- 1,400 volunteer hours supported special events, fundraising initiatives and collection management activities
- 24,754 e-visits to sasksportshalloffame.com with 127,017 page views
- 368 Likes on facebook.com/SaskSportsHF (an increase of 252 in 2013)
- 702 Followers on Twitter @SaskSportsHF (an increase of 242 in 2013)