



SASKATCHEWAN SPORTS HALL OF FAME

FOR THE RECORD

MESSAGE FROM PRESIDENT HUGH VASSOS

We are entering a new era in the life of the Saskatchewan Sports Hall of Fame. We need to make improvements in virtually all areas of our operations while focusing on our core business...the preservation and education of this province's rich and proud sports history. Now is the time for everyone with a vested interest in the Hall of Fame to step forward and do their part to make this a better place. Our Board of Directors and Staff are leading the way. Over the past few months we have reviewed the way we are currently operating and developed a plan for the way we need and want to work from this point forward.



On April 16th we announced the first of these plans including a new visual identity that replaces a dated logo with a more dynamic image that better reflects our new attitude and sense of direction for the future. A new online presence and domain name (www.sasksportshalloffame.com) that adopts a more contemporary look and meshes with our social media applications (@SaskSportsHF and www.facebook.com/SaskSportsHF). In order to put our new Strategic Plan into motion it will take resources and that's where you come in. We have made the decision to create our own destiny and have launched an exciting new self-help program entitled the *Sports Investors Club*. This program is poised to generate up to 50% of our operating revenue while allowing us to also start funding new exhibits and programs. A portion of all funds raised through this program will be transferred into our Sport Legacy Fund, the start of a campaign to

build new facilities worthy of Saskatchewan's Sports Hall of Fame.

The *Sports Investors Club* consists of three levels: MVP, All Star, and Teammate. As members, past inductees, and sports fans we invite you to join the Club as a Teammate or All Star. Our goal is to bring on 100 Teammates at \$500 each within the next few months. To kick-off the drive for 100 I am proud to say that one of our founding members, George Reed, has become the first Teammate to contribute to the *Sports Investors Club*. I and my fellow Board members have followed George's lead and have each committed to purchasing and selling Teammate sponsorships. With your help we will reach our first year's goal in short order. Teammates will receive a commemorative Certificate numbered 001 – 100. To get the number you want.....sign up early! Call the Saskatchewan Sports Hall of Fame at 306.780.9232.

I want to congratulate the 2012 Saskatchewan Sports Hall of Fame Inductees. Your induction should be considered an honour and something to make you proud. Our commitment to you is that we will do our very best to make the Saskatchewan Sports Hall of Fame a great place to house your sports legacy. I invite all of you to join us for an all new Induction Weekend (June 15/16) to celebrate the Class of 2012!

Hugh Vassos, President

CURRENT EXHIBITS

Our Salute to the Summer Olympics – April 10 through September 4, 2012

Dedication to Sport: Our New Inductees – the Class of 2012 will be featured from June, 2012 to April, 2013

April 2012

SASKATCHEWAN SPORTS HALL OF FAME UNVEILS NEW LOGO....

Designed by Command Base the new SSHF logo is both modern and timeless.



SASKATCHEWAN
— SPORTS —
HALL OF FAME

The logo has been designed to be easily identifiable. A powerful flame within the shield represents athleticism, and reflects the province as a whole.

The primary color of the logo is orange, which radiates warmth, energy and, like the SSHF, is strongly associated with positivity and a new dawn.

.... NEW WEBSITE

www.sasksportshalloffame.com

The new website and domain name supports the SSHF's expansion into social media. The new format also allows for timelier updating and sharing of information with the public specific to Saskatchewan's sport heritage and our extensive permanent collection.

Did you know that there are 479 inductees in the SSHF, including the 2012 inductees? The new website features the following:

- Individual biographies, photos and a map plotting their hometown for EACH inductee
- Looking for a specific inductee? You can search the inductees by sport, year of induction, gender, and name!
- Did you find a relative or your favorite athlete, builder or team? Share it with your friends on twitter and/or Facebook!
 - @SaskSportsHF
 - www.facebook.com/SaskSportsHF
- Our home page also highlights "featured inductees" which will change weekly.
- Sponsors
 - Find out more about "The Sports Investors Club"
- Education
 - Learn about Saskatchewan Sport through our Interactive Curriculum based lesson plans for students and teachers – coming Fall 2012
- Get up-to-date information about news, events and exhibits happening at the Hall!
- Not at your computer or laptop? No problem! The website is mobile friendly.

The SSHF website was designed by Command Base and the site is hosted by BlackSun. The SSHF gratefully acknowledges funding received from SaskCulture and the Capacity Building Grant in support of these initiatives.

.... and NEW SUMMER HOURS OF OPERATION

Effective May 19, the SSHF will begin offering extended summer hours of operation. These will be Monday-Friday 9 a.m. – 5 p.m. and Saturdays from 12 (noon) – 5 p.m. The SSHF will be closed on Sundays & holidays.

The SSHF continues to offer after hour tours by appointment. Groups and organizations who may be interested in this opportunity are requested to contact the SSHF at 306.780.9203 directly. Arrangements must be made at least two weeks in advance of their preferred tour date.

Summer hours continue through Saturday, September 1.

In the Builder Category:



DON CLARK (Wrestling)

Born in Whitewood, Don's name is synonymous with wrestling on the local, national and international levels. Don served as President of the Saskatchewan Amateur Wrestling Association from 1973 – 1985, and Vice-President of the Canadian Amateur Wrestling Association from 1997-2002. He has been team coach, manager or team leader for Canada Winter Games, World University Games, Commonwealth, Pan American and Olympic Games.

KARIN LOFSTROM (Multi-Sport)

Born in Saskatoon, Karen started her sport career in field and ice hockey. She has long been a champion of women in sport, both through her professional pursuits and her volunteer commitments. Among the organizations benefitting from her commitment are Skate Canada, Canadian Association for the Advancement of Women and Sport and Physical Activity, the Aboriginal Sport Circle, the Canadian Olympic Committee, and the Canadian University Sports Equity and Equality Committee.



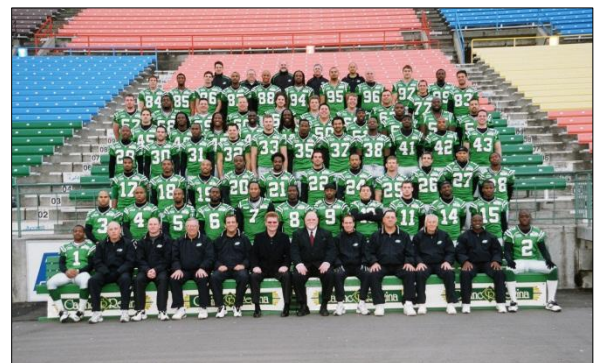
JUDY PEDDLE (Athletics)

Saskatoon born, Judy Peddle has dedicated her life to athletics, having officiated at track competitions for some 43 years at the local, national and international levels. A Level 5 International Official, Judy served as a Chief Umpire and Track Referee at Commonwealth Games, Pan American Games, and World Masters Games, to name just a few.

In the Team Category:

2007 Saskatchewan Roughrider Football Team – Grey Cup Champions

The 2007 Saskatchewan Roughrider Football Team under the leadership of head coach, Kent Austin, defeated the Winnipeg Blue Bombers 23-19 at the Rogers Centre, Toronto, Ontario on November 25, 2007 to win the Grey Cup Championship.



INDUCTEE NOTES

Congratulations are extended to the following honoured members of the SSHF on their most recent accomplishments.

Don McDougall, Regina Ram inductee, has been named as a recipient of the 2011 Saskatchewan Volunteer Medal.

Gordon Jukes (SSHF 1980), **Ed Chynoweth** (SSHF 2009), **Athol Murray** (SSHF 1967), **Bill Hunter** (SSHF 1992), **Bill Ford** (SSHF 1987), **Gordie Howe** (SSHF 1971), **Sid Abel** (SSHF 1993), **Glenn Hall** (SSHF 1991), **Johnny Bower** (SSHF 1988), **Fred Sasakamoose** (SSHF 2007), **Metro Prystai** (SSHF 1989), **Bryan Trottier** (SSHF 1997), **Max Bentley** (SSHF 1967), **Doug Bentley** (SSHF 1967), **Elmer Lach** (SSHF 1967), **Dennis Pottage** (SSHF 2008), the **1974 Regina Pats** (SSHF 1980), the **1983 University of Saskatchewan Huskies** (SSHF 2000), the **1985 Prince Albert Raiders** (SSHF 1991), and the **1989 Swift Current Broncos** (SSHF 1994) will all be part of the inaugural Class of the Saskatchewan Hockey Hall of Fame. These individuals and teams will be honoured on July 28th, 2012 in Swift Current.

Allan Few (Judo 2005), **Heather Kuttai** (Shooting 2009), and **Keith McLean** (Softball 2008) have all been newly elected to the board of the Saskatoon Sports Hall of Fame effective February 2012.

2012 MEMBER DONATION CAMPAIGN

The board and staff gratefully acknowledge the financial support of the following individuals and organizations through our annual Member Donation Campaign administered in conjunction with our annual membership drive. Our goal for the campaign was \$5,000. We are thrilled to report that we exceeded that target by more than \$2,000! Money raised will be used to support collection preservation needs and the re-development of some of our permanent collection storage needs. This support is extremely timely given that in the last nine months the SSHF has received four large collections which are very significant to Saskatchewan's sport heritage: the Solilo Productions Collection, the Paul Dojack Collection, the Gord Currie Collection, and the Hans Nickel Collection specific to the Oldtimers Hockey Tournament. Thank you to everyone who chose to support this campaign.

Gold (\$500+)

Craig Adam & Debra Duncan
Windale Enterprise Inc.

Kees Taikwondo Inc.

Robert Millar

Oolichan Books

Silver (\$100-499)

Don Axtell
Isabella Charlton
Dr. Walter J. Hader
Janet Kuchinka/Grassick Family
Rich & Bernadette McIntyre
Doug Ramsay
Sherlock Family
Roald & Lorraine Thompson

Cole Beavis
Tony Cote
Dick Irvin
George Reed
Jacqui Shumiatcher

Lee Ann & Donovan Brown
Gordon Currie
June Kaufman
Jennifer Lorenz
Ernie Nicholls
Glenn Reeve
Strategia Communications Ltd.
Ron Walsh

Ferny C. Flaman
Bob Kosid
Rand McIntyre
Larry Pavloff
Bob Sawatzky
Jim & Jean Webster

Jordana Buchan
Henrietta Goplen
Shirley Kowalski

Brian Propp
Jim Scissons

Bronze (\$50-99)

Carol Belton
Barbara Deets
Maureen Johnson
Rene Marleau
Dave Pearce

Scott Bricker
Emily Farnham
Evelyn Krahn
Bill Martin
Geraldine & Charles Street

Linda Burnham
Marcel & Janice Gallays
Patricia Lawson
Don & Jill McDougall

Ken Cheveldayoff
Ron George
John Maddia
Carey Nelson
Robert Van Impe

Fred Clark
Glenn Hall
Laura Malesh
James P. O'Sullivan
Henry & Fyola Lorenzen

Friends

Marnie Eistetter
Bill Seymour
John Stuart
Doreen Wolff

SPORTS INVESTORS CLUB

The SSHF is moving away from event based fundraising initiatives in order to place an emphasis on more targeted fundraising opportunities. The first of these initiatives is the Sports Investors Club which includes three categories of support: **Teammates**, **All Star** and **MVP**.

The Teammates category was officially launched on April 16 with George Reed committing to the first purchase. Benefits of this category include:

- Two (2) tickets to the President's Reception & Induction Ceremony
- Exclusive Commemorative Teammate Certificate
- Invitation to the *Investors Reception*
- Recognition on the SSHF website as a Teammate
- Tax receipt for \$250.00

Funds raised through the Teammate program will be used to implement initiatives outlined in our strategic plan. In addition, a portion of the money raised will be allocated to our Sports Legacy Fund to support plans for facility and exhibit upgrades.

If so inclined, those individuals who supported our recent Member Donation Campaign can contact Sheila Kelly at 306.780.9233 to discuss how your contribution can be applied to the Teammate program.



George Reed receiving his Teammate certificate from President, Hugh Vassos

IN MEMORIAM

The members of the Board and staff extend their sincere sympathies to the family and friends of Stan and Janet.

Stan Austman passed away on January 31, 2012, at the age of 75. Stan was inducted into the Hall of Fame in 1998 along with his 1954 & 1955 Bayne Secord Saskatoon Technical Collegiate teammates who won the Canadian High School Boys Technical Curling Championships.

Janet Perkin passed away at the age of 91 on March 30, 2012. Janet was inducted into the Hall of Fame in 2005 along with her 1953 Western Canadian Ladies Curling Champion teammates.

2011/2012 BOARD OF DIRECTORS

President	Hugh Vassos	Directors	Linda Burnham	Greg Indzeoski
Vice President	Trent Fraser		Steve Chisholm	Shirley Kowalski
Treasurer	Reid Mossing		Jim Dundas	Scott MacQuarrie
Secretary	Scott Waters		Brooks Findlay	Vance McNab
Past President	Paul Spasoff			

STAFF

Executive Director	Sheila Kelly
Curator	Jacqueline Campbell (currently on medical leave)
Program & Online Coordinator	Jenna Parker
Fund Development Researcher/Administrative Assistant	Barr Godkin
Office Analyst/Collections	Lorrie Pettigrew

GENERAL INFORMATION

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Twitter: @SaskSportsHF
Facebook: www.facebook.com/SaskSportsHF

Monday to Friday
Saturday (May 19 – September 1, 2012)

9:00 am - 5:00 pm
Noon – 5:00 pm

PHOTOGRAPH CREDITS

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2007 Saskatchewan Roughrider Football Team – Courtesy of the Saskatchewan Roughrider Football Club
George Reed & Hugh Vassos Teammate Presentation – Courtesy of the SSHF

FUNDING SUPPORT

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